

Transformation to One Getinge

Alex Myers, President & CEO Capital Markets Day 2015, September 2, 2015

Forming a 360° view of Getinge

- Extensive internal and external views of Getinge collected
- Management and employee interaction
- Review of ongoing and planned initiatives
- Validation and stress test of the business strategy

My conclusions

- ✓ We have the right strategy but we have not been able to execute it.
- ✓ We have the right people but a complex organization
- ✓ We have a clear margin challenge and need a tangible plan to address it.
- ✓ We have significant opportunities and potential

We need a structural step change to enable profit improvement and continued growth

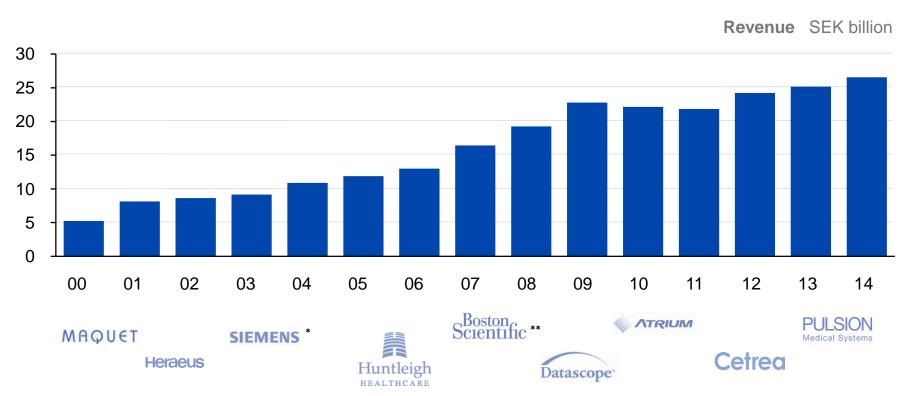
Key highlights today:

- Announcement of an improvement program of SEK 2.5-3 billion by 2019
- Announcement of a new product structure and go-to-market model that mirrors the healthcare value pathways to reignite organic growth
- Announcement of a major reorganization from a number of companies to One Getinge to leverage scale

These actions will allow us to strengthen our position as one of the leading companies in our industry with respect to our **customers**, our **employees** and our **shareholders**

1	GETINGE TODAY
2	PERFORMANCE IMPROVEMENT PLAN
3	TRANSFORMATION ROADMAP
4	NEW FINANCIAL TARGETS
5	FINANCIALS
6	NEXT STEPS

A fantastic legacy with extraordinary value creation



^{*} Siemens LSS Division

^{**} Cardiac Surgery and Vascular Surgery division of Boston Scientific



Trends in the healthcare industry **A changing customer landscape**

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Increasing demands ...

- Proof of clinical value combined with economic value
- Patient-centric healthcare models
- Continued but volatile growth in emerging markets

Increasing challenges ...

- Centralization of customer decision-making
- Intensified consolidation among healthcare providers
- Increased competition and price pressure



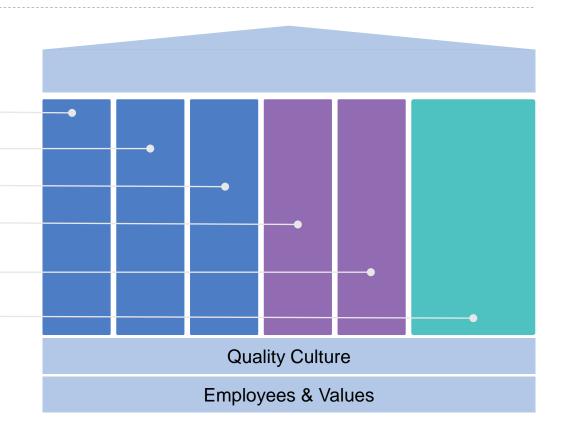




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Strategic Cornerstones

- 1 Documented value creation
- 2 Strengthen the sales model
- 3 Expansion in emerging markets
- 4 Supply chain excellence
- 5 Utilize and leverage synergies through increased collaboration
- 6 Growth through acquisitions



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Reposition for higher organic growth:

- Develop a unique offering that demonstrates clinical and economic value
- Adapt our sales to customer call-points and demands
- Increase exposure to growing emerging markets, leveraging the total Getinge portfolio

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Increase competitiveness and efficiency

- Create a supply chain that reflects future market conditions through footprint optimization and increased operational efficiency
- Scale advantages within operations and administration

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Continued focus on acquisitions:

- Increase exposure to therapeutic and recurring revenue streams
- Strengthen category leadership
- Access new customer segments, e.g. in emerging markets

Performance stagnation in the past three years

- Organic growth below expectations (2014: 0.6%)
- EBITA margin dropped almost 4 percentage points since 2011
- Regulatory challenges within Medical Systems

Execution capabilities

Getinge's disaggregated model makes it difficult to execute common priorities and initiatives

Limited economies of scale

Getinge's disaggregated model makes it difficult to gain scale advantages and make commercial step changes

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REIGNITE GROWTH RESTORE MARGINS ORGANIZI **ENABLE EXECUTION**



LEAN SUPPORT & ADMINISTRATION

INDIRECT SPEND OPTIMIZATION

DIRECT SPEND REDUCTION

PORTFOLIO SIMPLIFICATION COMMERCIAL EXCELLENCE

To leverage scale - From a group of companies to One Getinge

- Delayering and simplifying structure
- Backbone consolidation
- Process harmonization
- Shared services



Consolidation and implementation of strategic sourcing of indirect spend

- Consolidate supplier base
- Leverage spend categories as one company
- Negotiate centrally
- Manage demand and behavior



Reduction of direct spend through LCC sourcing, consolidation and complexity reduction

- Consolidate supplier base
- Increase share of LCC sourcing
- Reduce component complexity across products
- Consolidate responsibility and strengthen buying organization



Rightsizing of product portfolio

- Profitability transparency
- Discontinue unprofitable products
- Eliminate unnecessary options/product variations that do not demonstrate customer value



A comprehensive set of ComEx initiatives globally

- Improve customer segmentation and prioritization
- Focus on leveraging the total Getinge portfolio
- Optimize sales and service mix
- Improve discount management according to customer classification and performance





Production footprint – an additional key performance lever in the mid-long term perspective

- Historically no common approach has been taken
- 28 sites globally
- First steps already in place



- Extended Care from 15 to 5 factories
- Infection Control 10 factories, restructuring program ongoing
- Medical Systems 13 factories, restructuring program to be initiated





CUSTOMER-CENTRIC VALUE

Reignite organic growth

CUSTOMER-CENTRIC
BUSINESS
CATEGORIES

TOTAL PORTFOLIO
APPROACH

INNOVATION BASED ON CUSTOMER VALUE INCREASE EXPOSURE IN US AND EM

CONTINUED FOCUS
ON ACQUISITIONS

Customer-centric: Getinge has a unique value proposition that mirrors the continuum of care



Customer-centric: A sales structure that mirrors the healthcare value pathways

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CUSTOMER NEEDS

ENABLE surgeries



GETINGE SALES FORCE

Surgical Workflows



CUSTOMER CALL-POINT

Chief surgeon Hospital Purchasing Organization CSSD manager

TREAT acute health conditions



Acute Care Therapies



Chief physician Clinical experts Tech. experts

CARE during recovery



Patient & Post-Acute Care



Clinical experts Staff instructor Ward manager A structure that follows the **customers' value pathways** allows the sales force to become true specialists in:

- Identifying customer issues
- Promoting clinical and economic benefits
- Following and supporting the customers decision process



Customer-centric: Product portfolio that mirrors the healthcare value pathways

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- > The combination of infection control, surgical workplaces and advanced IT tracking systems gives us a unique position to optimize flow of sterile equipment and surgical instruments
- > Approx. 35 % of Group revenue (2014)

GETINGE MAQUET GETINGE GROUP GETINGE GROUP



Patient & Post-Acute Care





Customer-centric: Product portfolio that mirrors the healthcare value pathways

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Surgical Workflows Unique offering

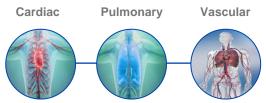


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Acute Care Therapies Broader offering





- > Combines cardiac, pulmonary and vascular therapies to create a **broader selection of solutions** for life or limb-threatening health conditions. Along with ICU-related equipment, Getinge can offer a thorough range of products for **life support in acute health conditions**
- > Approx. 40 % of Group revenue (2014)

MAQUET GETINGE GROUP Patient & Post-Acute Care Complete offering





Combines rest and mobility-related products to offer a complete solution within patient care

> Approx. 25 % of Group revenue (2014)

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Customer-centric: Product portfolio that mirrors the healthcare value pathways

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Surgical Workflows Unique offering Infection control Surgical Workplaces

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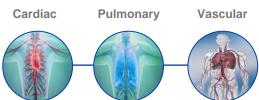
IT-solutions

> Approx. 35 % of Group revenue (2014)

GETINGE MAQUET
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Total portfolio approach: Sales region leadership and key account teams will focus on bringing the total portfolio to our customers



- Sales region leadership to improve coordination
 Sales divisions will be responsible for bringing the total portfolio to customers in the market. Regional leadership will promote coordination between category units to identify opportunities for increased share-of-wallet
- 2. Key account management for strategic selling
 Introduction of key account teams for strategic selling based
 on economic and clinical advantages of the total portfolio for
 customer executives and professional purchasers
- Regional clusters to support knowledge sharing
 Creating regional clusters will further allow for knowledge
 sharing across the sales force, support training and enhance
 cooperation



CUSTOMER-CENTRIC VALUE

Reignite organic growth

INNOVATION BASED ON CUSTOMER VALUE INCREASE EXPOSURE IN US AND EM

CONTINUED FOCUS
ON ACQUISITIONS

Customer-centric value

Focus going forward

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INNOVATION BASED ON CUSTOMER VALUE

Assess innovation pipeline to ensure focus on customer-driven innovation and to pursue opportunities with both clinical and economical benefits

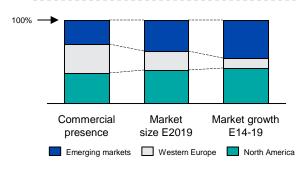
INCREASE EXPOSURE IN US AND EM

 Investigate how to rebalance regional exposure to match growth and size opportunity in emerging markets and the US

CONTINUED FOCUS ON ACQUISITIONS

- Investigate acquisition to:
- Increase exposure to therapeutic and recurring revenue streams
- Access new customer segments,
 e.g. in emerging markets
- Strengthen category leadership





ACQUISITION SEARCH CRITERIA







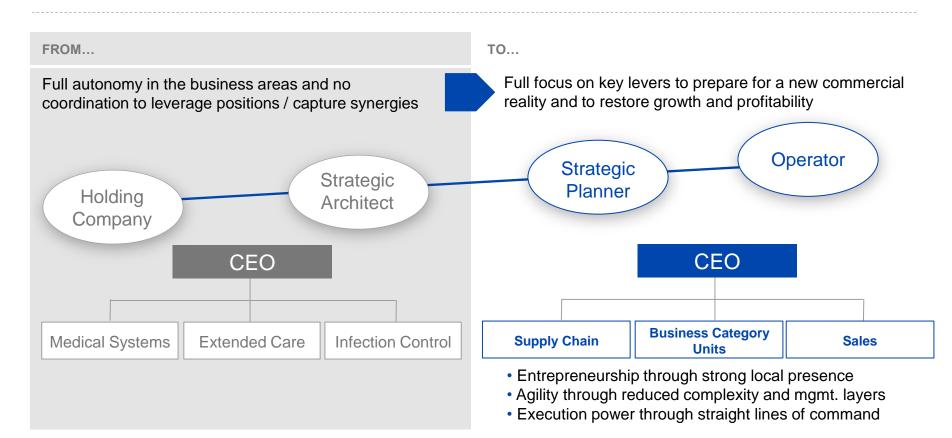


ORGANIZE ORGANIZE TO WIN

Enabling execution and results

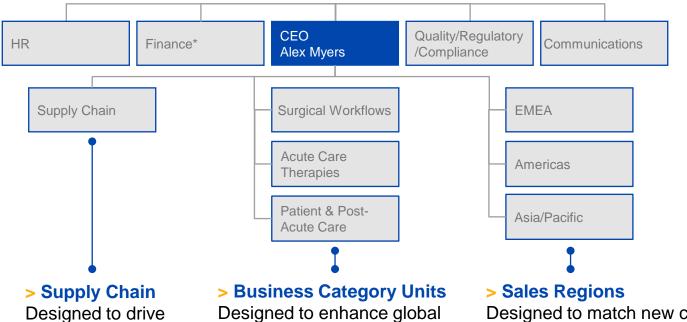


From a holding-like structure to a less complex active management model



Organized to **follow the functional logic** of key value levers...

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Designed to drive cost synergies through the full scope of Getinge Group

Designed to enhance global category leadership through cutting-edge therapies, equipment and customer solutions

Designed to match new callpoint demands while optimizing support functions through the full scope of a region

^{*}Finance is responsible for shared services, indirect sourcing and IT

... And thereby effectively enable execution of The Big 5 and the Customer Centricity

		LEVERS		
		THE BIG 5 MARGIN RESTORATION	CUSTOMER CENTRICITY CCC GROWTH	
10	> Supply Chain	One Supply Chain —> Synergies —> Cost Leadership	Competitiveness in terms of cost, quality and delivery times	
ENABLERS	> Business Category Units	Market and product portfolio profitability through life cycle management	Customer driven innovation —> outcome- based value propositions —> category leadership	
	> Sales	Strengthen market position while streamlining local set-ups	Aligning sales force with new call-point demand - customer ownership	

New management from January 1, 2016 **Built from the inside**

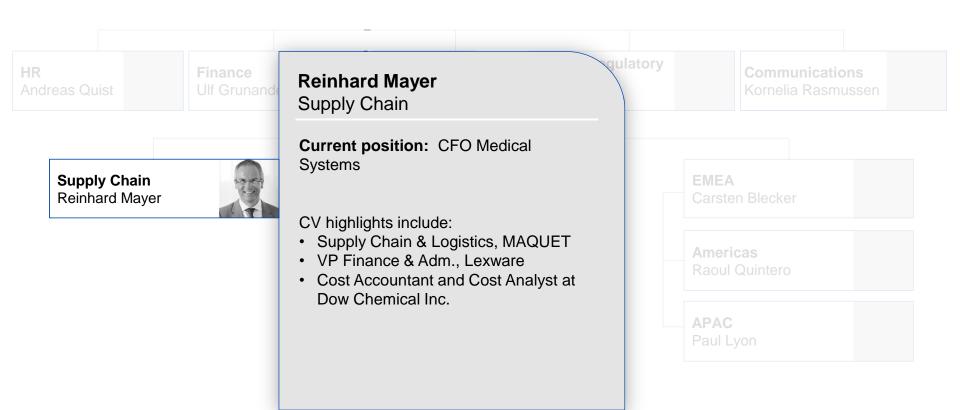
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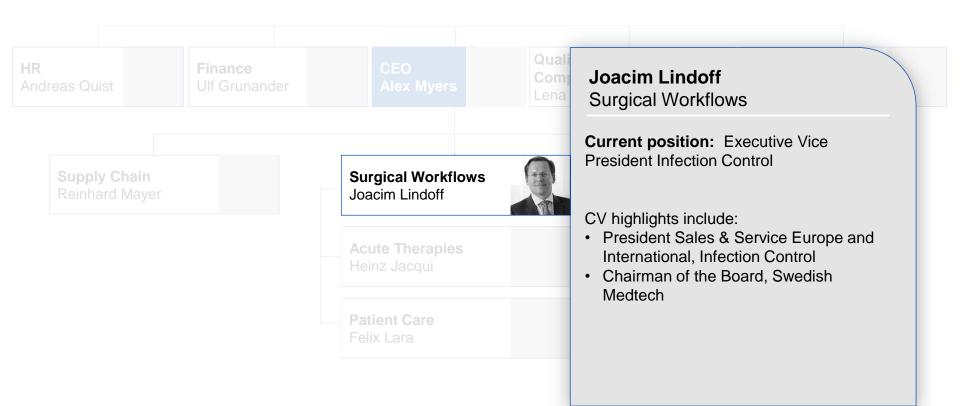
Paul Lyon

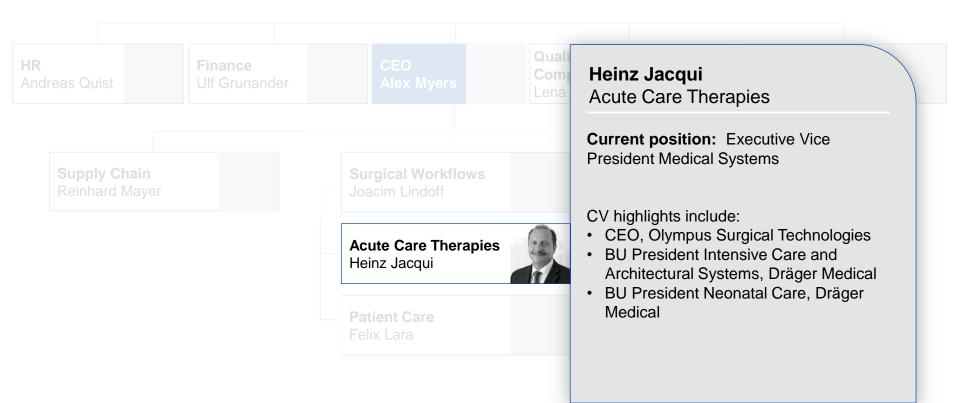
Quality Regulatory CEO HR Communications **Finance** Compliance **Ulf Grunander Alex Myers** Kornelia Rasmussen **Andreas Quist** Lena Hagman **Supply Chain Surgical Workflows EMEA** Carsten Blecker Reinhard Mayer Joacim Lindoff **Acute Care Therapies Americas** Heinz Jacqui Raoul Quintero **Patient & Post-Acute APAC**

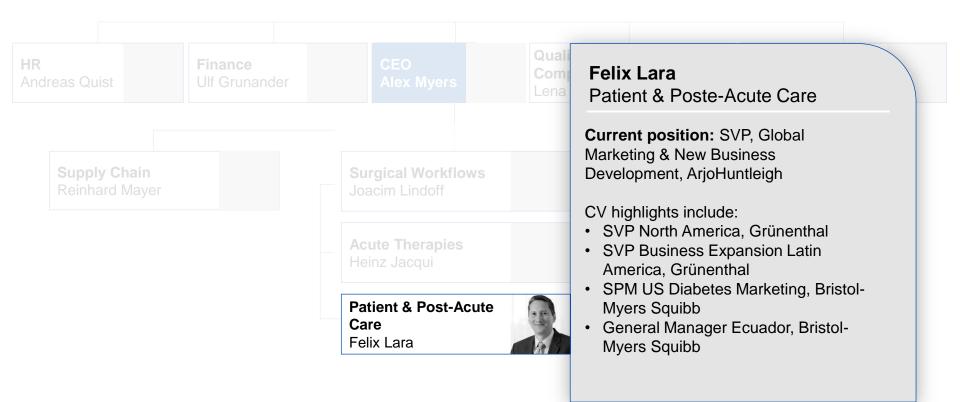
Care

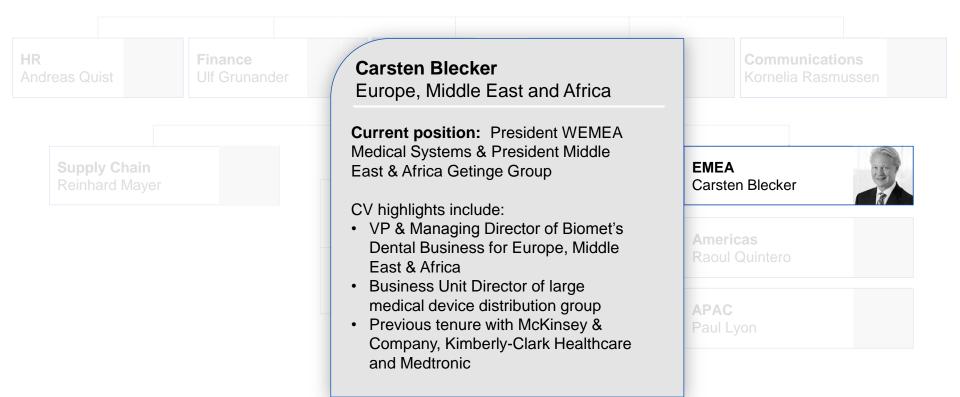
Felix Lara

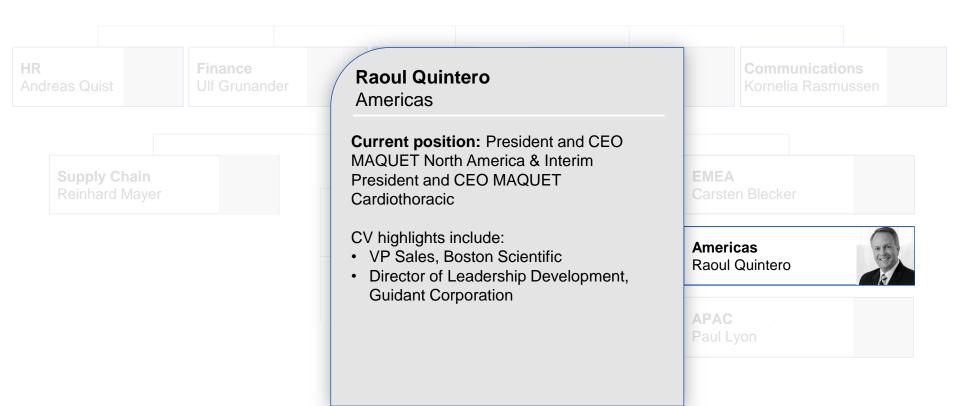


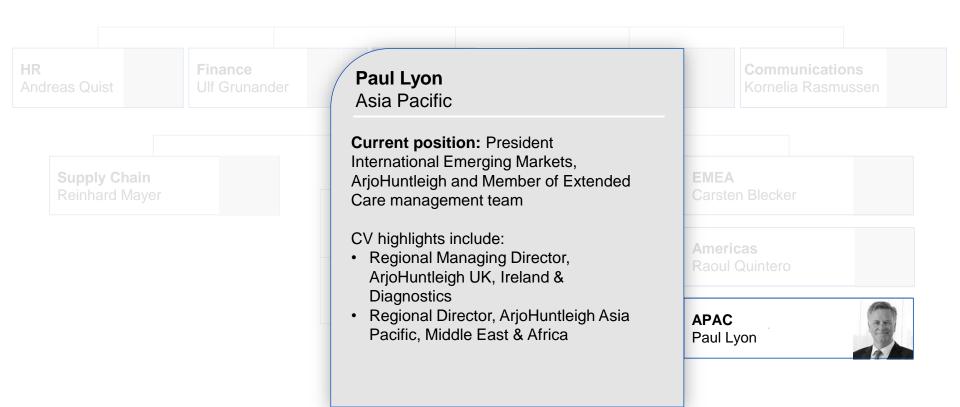


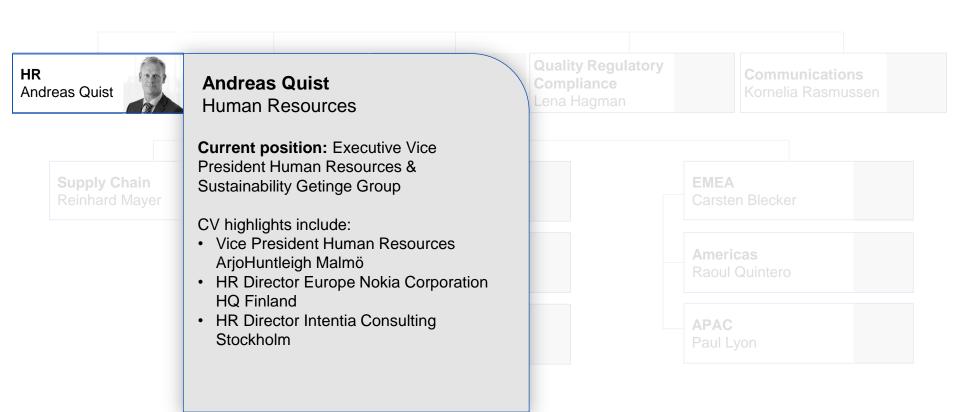


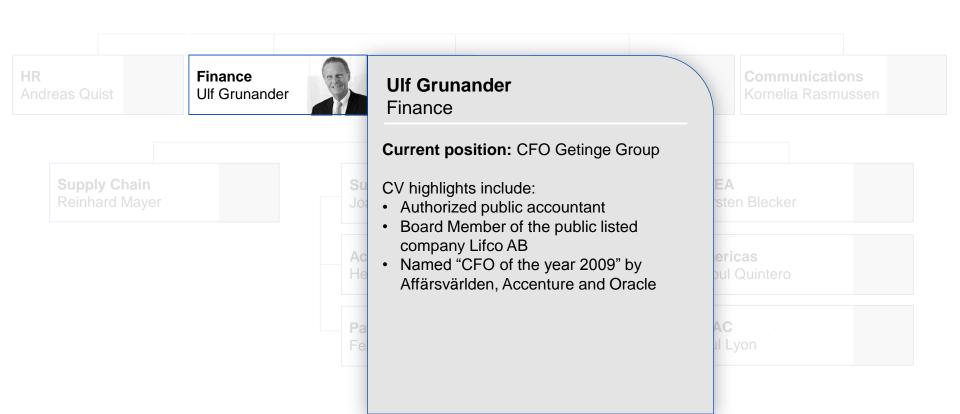












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HR Andreas Quist

> Supply Chain Reinhard Mayer

Lena HagmanQuality Regulatory Compliance

Current position: SVP Quality & Regulatory Compliance, Getinge Group

CV highlights include:

- SVP Quality & Regulatory Compliance, ArjoHuntleigh and Infection Control
- SVP Innovation/R&D and SVP Quality & Regulatory Management, ArjoHuntleigh
- Quality and Process Director, Capio
- Operation Director /Business development Neoventa Medical AB
- Group Quality Director Mölnlycke Health Care

Quality Regulatory Compliance Lena Hagman

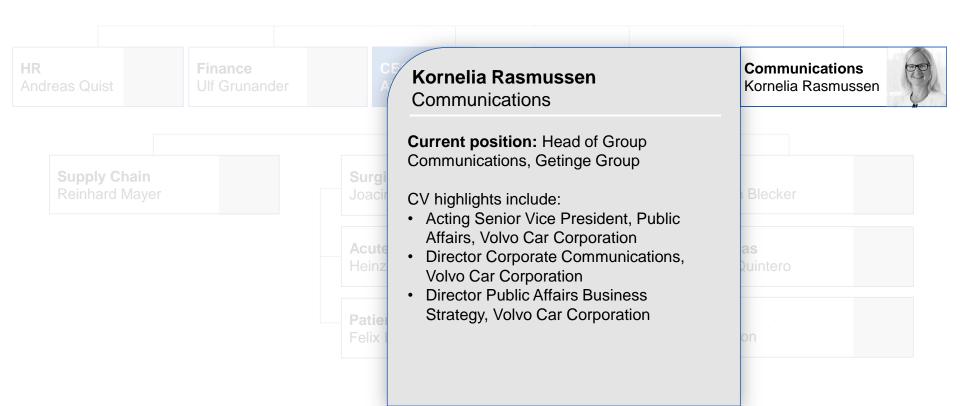


Communications
Kornelia Rasmussen

EMEA Carston Block

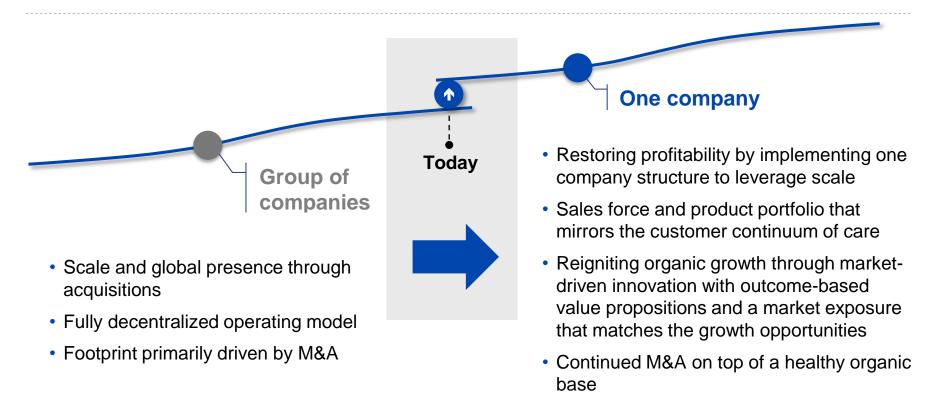
Americas
Raoul Quintero

APAC Paul Lvo



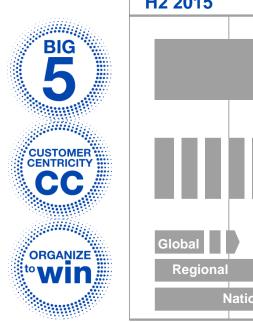
Summary

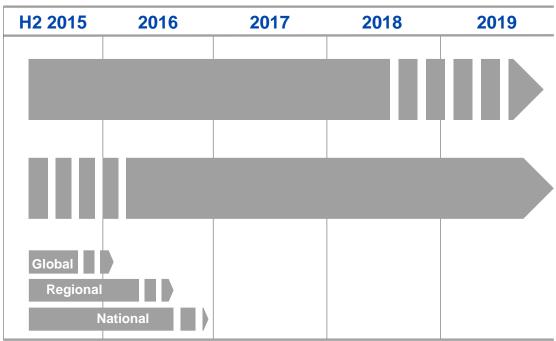
True step-change to restore performance



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6	NEVT STEDS

The transformation is a **three to four-year turnaround** program





Transformation program already initiated and early achievements are visible

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RESTORE MARGINS

BIG 5

- Indirect sourcing ongoing with first impact visible
- Commercial excellence initiatives ongoing
- ✓ Shared services

REIGNITE GROWTH



Emerging marketsGroup approachlaunched

EXECUTION ENABLER



- First level of organizational design in place
- New Executive Management Team appointed
- Implementation plan for launch in January 2016

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Financial targets 2016-2019

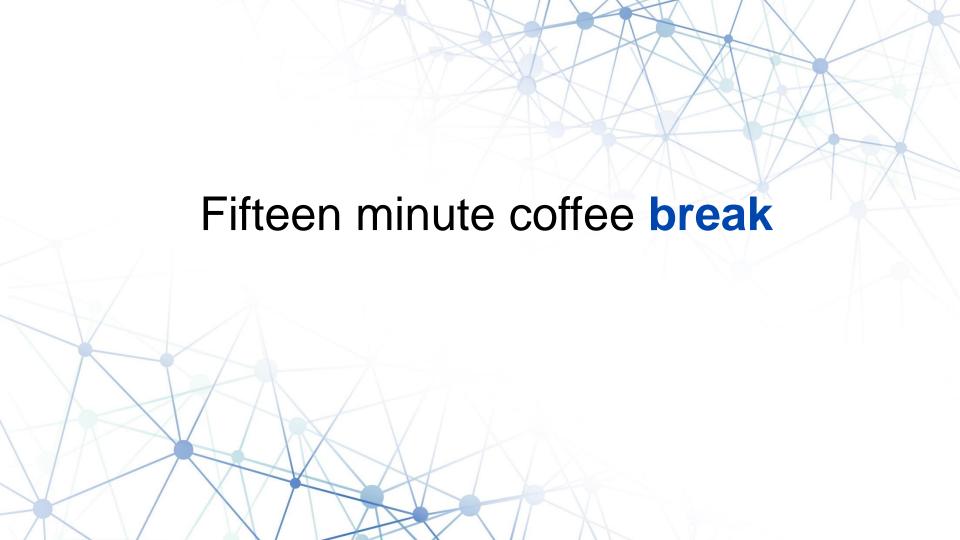
Excluding acquisitions



^{*} Organic

^{**} EBITA result before restructuring and acquisitions

Getinge's Board of Directors has adopted a dividend policy based on the principle that future dividends will be adjusted in line with Getinge's profit level, financial position and future development opportunities. The aim is for the dividend to correspond to 30-50% of net income.



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Financials 2016-2019 Healthy financial recovery

Ulf Grunander, CFO

Financial targets 2016-2019

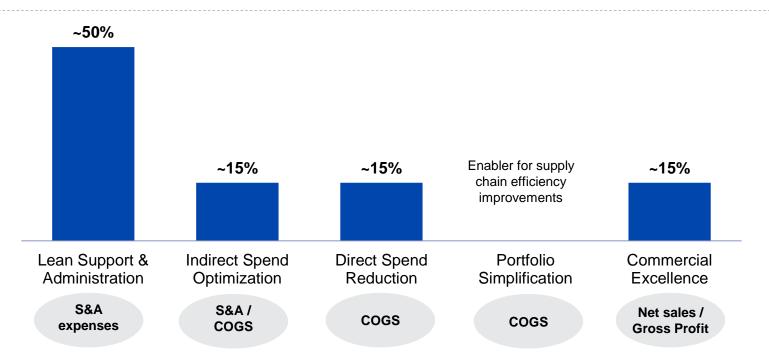
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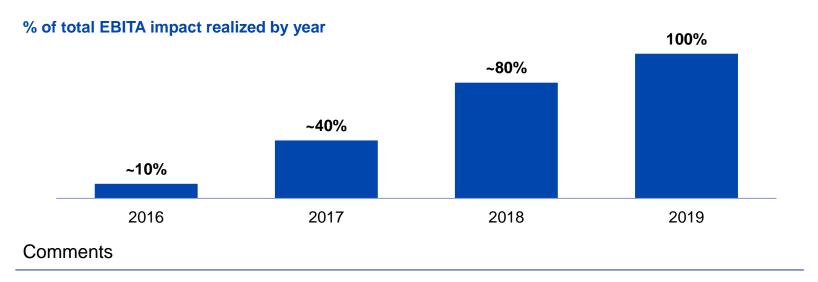
^{**} EBITA result before restructuring and acquisitions

The Big 5 Performance Improvement Plan EBITA improvement of SEK 2.5-3 billion by 2019



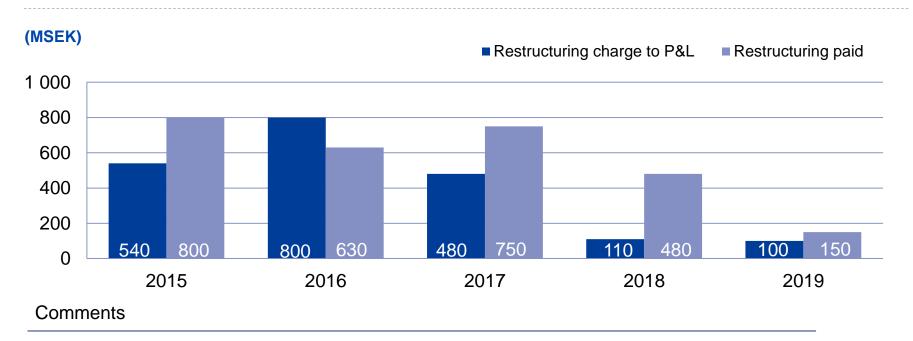
- The financial case and profit guidance also include an assumption on market price erosion of ~1% annually
- The 2.5-3 billion EBITA improvement from The Big 5 program does not include currency hedge effects of SEK +200 M in 2016

Timeline for realization of The Big 5 improvements



- Quick wins from indirect sourcing and commercial excellence already in 2016
- Majority of expected impact in 2017 and 2018
- Full realization of The Big 5 in 2019

Restructuring costs **2015-2019**



- No additional restructuring costs relating to FDA consent decree charged after 2015
- The Big 5 initiatives adding SEK ~750 M to restructuring cost, charged mainly in 2016 and 2017
- IT/IS consolidation program requiring SEK ~460 M in restructuring costs during 2015-2019

MSEK	2014/2015E Avg.	2016/2017E Avg.	2018/2019E Avg.
Cash conversion	69%	74%	73%
Net debt/EBITDA	~4.3x	~3.0x	~1.5x
Return on equity	8.5%	12.0%	15.0%
Earnings per share (SEK)	~6.5	~10.0	~18.0

Comment

Tax rate estimated at 27.0 %

Currency effects **2014-2016**

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Estimated annual currency effects

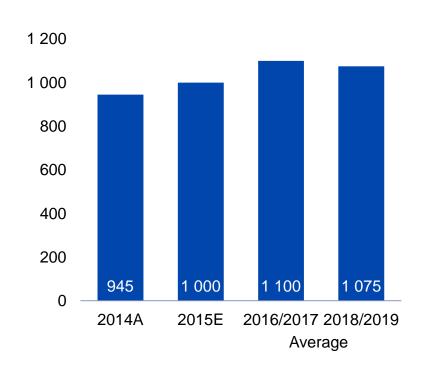
MSEK	2014	2015	2016
Translation	+150	+230	
Hedging	-200	-240	+200

Comment

Currency rates from 2016 and onward assumed to be on par with 2015 rates

Capital expenditures stable at approx. 3% of revenues

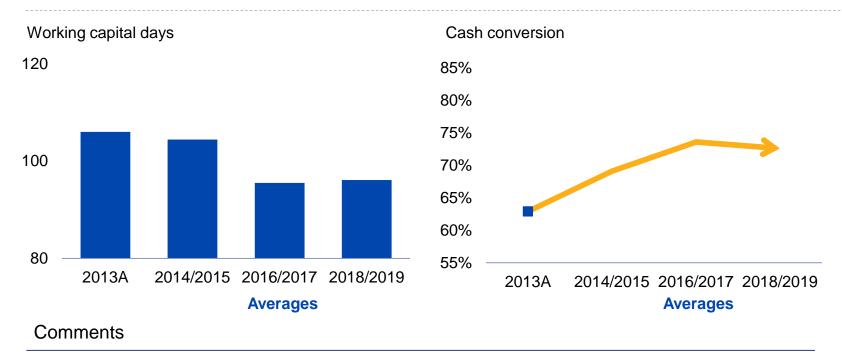
Capital expenditures (MSEK)



Comments

- Stable capital expenditures investments expected going forward
- Value expected to approach ~3% of revenues in the long term
- Planned IT/IS investments of SEK
 ~1,040 M during 2015-2020,
 corresponding to ~0.5% of revenues
 annually

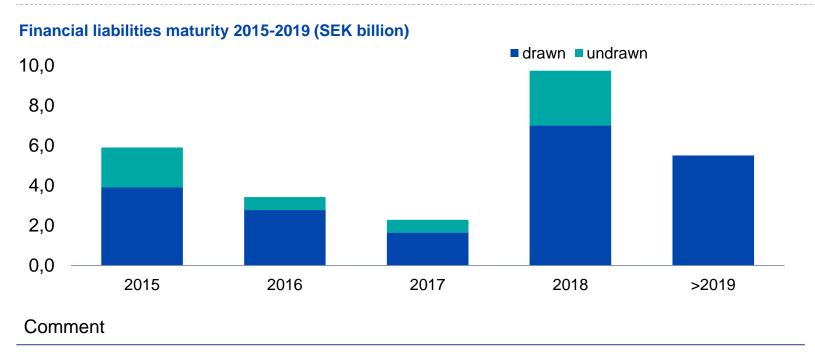
External working capital & cash conversion Capital efficiency expected to continue to improve year-on-year



- 112 days in 2013 favorable trend expected to continue in the long term (closing balance)
- Continued improvement in cash conversion

Funding maturity profile 2015-2019 **Healthy funding portfolio from a wide variety of sources**

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2018: Syndicated bank loan and Swedish bond loan are maturing, refinancing will be completed well in advance

Net debt

Improving net debt position and favorable funding conditions

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Net debt and funding cost data

	2014/2015E Avg.	2016/2017E Avg.	2018/2019E Avg.
Net debt YE (b)	~22.0	~19.0	~15.0
Net debt/EBITDA	~4.3x	~3.0x	~1.5x
Avg. interest rates	3.1%	2.8%	2.5%
Hedge ratio	~70%	~70%	~45%
Financial net (M)	-700	-580	-430

Comments

- Positive earnings development contributes to decreased leverage
- Moderate decrease in interest rates expected going forward due to decreased leverage

- Improved profitability
- Stronger cash flow
- Deleverage balance sheet

Financial communication Reporting structure

A pragmatic solution with a customer-need segment approach

- The three Business Category Units as reporting segments + Corporate functions
 - Surgical Workflows
 - Acute Care Therapies
 - Patient & Post-Acute Care
 - Corporate functions
- Order intake per sales region
 - EMEA
 - Americas
 - Asia/Pacific
- We aim at providing two years' restatement to the stock market in the first quarter of 2016

Reporting structure

Functional organization and segment reporting

	Surgical Workflows	Acute Care	Patient & Post-	Corporate functions	Total
Not color OFIAM	WORKTIOWS	Therapies	Acute Care	tunctions	Getinge Group
Net sales, SEK M					
Adj. for x-rates, acquisitions and					
divestments					
Gross Profit					
Gross margin, %					
Operating costs, SEK M					
EBITA before restructuring and					
integration costs					
EBITA margin, %					
Acquisition expenses					
Restructuring and integration costs,					
SEK M					
EBIT					
EBIT margin, %					
Order intake, SEK M	Surgical Workflows	Acute Care Therapies	Patient & Post- Acute Care	Total Getinge Group	
EMEA		•			
Americas					
Asia/Pacific					
Business Category Unit total					

6	NEVT STEDS & OUTLOOK 2015
5	FINANCIALS
4	NEW FINANCIAL TARGETS
3	TRANSFORMATION ROADMAP
2	PERFORMANCE IMPROVEMENT PLAN
1	GETINGE TODAY



- Focus on organizational design
- Securing implementation
- Continued customer focus



Outlook 2015 Remains unchanged

- Organic revenue growth is expected to improve in 2015
- The outcome of the ongoing discussions with the US FDA is expected to have a negative financial impact of approx. SEK 500 M on operating profit for 2015.
- FX effects are expected to negatively impact 2015 pre-tax earnings in the amount of SEK 10 M (transaction effects minus SEK 240 M and translations effects approx. SEK 230 M based on current exchange rates)
- Restructuring charges for 2015 are expected to amount to SEK 540 M



- The strategy is right
- One Getinge
- Mirror the customer continuum of care
- Transformation journey

Q&A